



## Spreading Butterflies in Australia: Residential Aged Care Phase 2: Expressions of Interest

### Seeking Demonstration Homes in Australia in 2017

In 2017 we are seeking three further Residential Aged Care Homes to become the second phase of 'Butterfly Homes' in Australia.

Currently three Butterfly Residential Aged Care Home Projects exist in Adelaide, Canberra and Brisbane – who comment:

*"The first 6 months has been a profound change – people are becoming more alive."*

*"Before the Project commenced, Mum said she felt like she was in jail – I've noticed a huge difference in Mum recently."*

*"This model really emphasises that the residents are their own person."*

*"It's so much more than physical changes, its addressing emotional and spiritual needs."*

*"The improved relationships we have observed in response to changes implemented so far has been phenomenal."*

*"Before the programme Mum was bored which is why the Butterfly Model is so vital."*

Dementia Care Matters works with the School of Health and Social Care, University of Surrey, UK

*"David's beliefs, values, boundless energy and passion have driven changes that to many were only a dream. His herculean effort has revolutionised the culture of care nationally and internationally."*

*(Judging panel 16<sup>th</sup> UK National Care Awards)*

### UK Care Personality of the Year



**Dr David Sheard, CEO/Founder**

*"We listened to the passion & heart David expressed & wanted to bottle it to give to every residential care worker/manager. Culture change sometimes needs a catalytic moment. This must be it for dementia care."*

Australian 2015 conference participant



**Peter Priednieks, Deputy CEO**

*"Peter is the Project Manager for all the current Australian Butterfly Projects."*

## Project Outline

### A Butterfly Project in Australia

#### DCM will allocate 1 Project Consultant to each project site

- 1 day Baseline Qualitative Observational Audit.
- 1 day Butterfly Project Launch.
- Leadership Consultancy training and Skype support provided throughout the year.
- Supply and licence to use Dementia Care Matters manuals, training materials, publications and DVD's.
- Unannounced Audit - end project Qualitative Observational Audit by a new Dementia Care Matters team member.
- Potential award of Butterfly Care Home National Accreditation.

### Dementia Care Matters

#### Founded as an organisation in 1995 by Dr David Sheard, CEO

- Leading UK, Ireland and Canada Dementia Care Culture Change organisation.
- Team of 16 professional colleagues.
- National Membership Scheme.
- Provides University learning.
- Large UK network of Butterfly care homes within the public, charitable and independent sector providers.

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 [www.facebook.com/pages/Dementia-Care-Matters/117878838302255?ref=ts&fref=ts](https://www.facebook.com/pages/Dementia-Care-Matters/117878838302255?ref=ts&fref=ts)

 [www.youtube.com/results?search\\_query=david+sheard](http://www.youtube.com/results?search_query=david+sheard)

## The Butterfly Household<sup>®</sup> Approach

*“The Butterfly Project is about injecting humanness and compassion. It focuses nurses and care workers back to this from task allocation, targets and efficiencies and creates a culture conducive to person-centred care. Its greatest impact is in creating Households and Butterfly skills for everyone to connect. It shifts the balance of power, by removing controlling care, enabling staff to become care partners. In addition it achieves a dramatic reduction in displays of behaviour, falls and staff sickness - creating a home where people want to **‘be together.’**”*

*Anita Astle MBE, Managing Director, Wren Hall, Nottinghamshire, UK*



### A Butterfly Project

- Leadership mentoring on establishing the Butterfly Household Model<sup>®</sup> of Dementia Care.
- Modelling the approach with Nurses and Team Leaders during the day.
- Being A Butterfly<sup>®</sup> Dementia Care Emotional Intelligence training.
- Qualitative Observational Methodology training.
- The “Look Checklist” - dementia specific environmental guidance.
- The Butterfly Household Model of Care ‘Inspiring Checklist.’
- The “Being” approach to recruitment, learning and appraisal.
- The “Attached” new Culture Leadership style.
- Balancing Quality of Life and Quality of Service outcomes.
- The “Essence of being a Butterfly in dementia care.”

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